

PROFESSIONAL SUMMARY:

Accomplished, creative motion designer, video editor, and graphic designer with fourteen years of experience in multimedia and print design. Skilled in all aspects of motion graphics and graphic design development from concept to completion. Consistent record of successfully interpreting client business needs to create design solutions with high visual impact. Strong knowledge of design principles, creative sensibility, animation timing, and technical aptitude. Proven ability to collaborate effectively with colleagues and incorporate creative feedback. Adept at managing multiple complex projects in a fast-paced, deadline-driven environment. Excellent analytical, problem solving, and communication skills. Highly proficient in Mac OS and Windows platforms, new media technologies, and design programs.

TECHNICAL SKILLS:

- Acrobat
- Final Cut Pro 6
- PF Track
- Premiere Pro
- After Effects
- Illustrator
- Photoshop
- QuarkXpress
- Cinema 4D
- InDesign
- PowerPoint
- Word

PROFESSIONAL EXPERIENCE:

MultiMedia Communications, Rockville, MD

Sr. Motion Designer/Video Editor - September 2013 to Present

Creatively execute and administer all phases of motion design and non-linear editing video projects oriented around science and technology, from ideas and storyboards to final delivery. Animated unique 2D graphics and edited video for 30 second to 3 minute spots.

- Major accounts include: American Public Health Association, Battelle, BioMaryland, CAS, and Society of Neuroscience
- Manage multiple freelance designers and editors

Trellist Marketing & Technology, Wilmington, DE

Motion Designer - December 2011 to September 2013

Manage all aspects of motion design for leading provider of tactical design solutions. Independently coordinate and execute all major design projects including graphics, 2D and 3D animation, video production, non-linear editing, storyboard design, digital web design, and print design.

- Created series of motion graphic videos valued at \$20K+
- Major accounts include: Amtrak, Bank of America, Capital One, The Delaware Art Museum, DuPont, ING Direct, Mannington Inc., MBNA, Rooflite, and TD Bank

Bethlehem Business Forms, Bethlehem, PA

Freelance Copy Operator - September 2011 to December 2011

Successfully operated high-quality copy and bindery equipment including Standard SD700 Digital Duplicator. Ensured highest standards of quality control on all outgoing jobs. Effectively interacted with staff and customers. Consistently managed high-volume workload and multiple complex priorities.

- Regularly generated up to 20,000 high-quality professional copies daily
- Provided outstanding customer service for primary client base of medical professionals

Minuteman Press of Easton, Easton, PA

Graphic Designer - April 2004 to February 2010

Managed and executed all graphic design, digital printing, production and bindery work. Collaborated with diverse clients to create a diverse range of custom print designs. Directly managed a wide range of design projects from initial order to finished product. Established and maintained key client and vendor relationships.

- Effectively managed high-volume workload and multiple deadlines as sole graphic designer
- Consistently generated return business based on high-quality design work and superior customer service

PROFESSIONAL EXPERIENCE:

Slowboy Racing Inc., Indiana, PA

Graphic/Web Designer - February 2003 to January 2004

Provided website and print advertising design for automotive aftermarket performance specialist. Generated, developed and executed all design concepts from start to finish. Played key role in developing brand identity by establishing consistent look and feel for website and print ads.

- Designed and created first corporate website containing over 300 product pages
- Successfully self-taught and utilized Adobe Dreamweaver in website development

Pittsburgh Tribune Review, Warrendale, PA

Graphic Designer - August 1999 to February 2003

Designed display and classified ads for leading daily newspaper. Collaborated with Ad Services Department colleagues and worked closely with Sales Department to ensure all requirements were met and exceeded. Designed and produced ads to meet detailed specifications of diverse clients. Consistently met strict press deadlines.

- Designed and executed layout for Classified section
- Effectively built and maintained relationships with key clients including Pittsburgh Steel City Auto

EDUCATION:

Bachelor's Degree in Visual Effects and Motion Graphics, 2011

Best Portfolio Award in Visual Effects and Motion Graphics, 2011
The Art Institute of Philadelphia

Associate Degree in Graphic Design, 1999

Pittsburgh Technical Institute

ADDITIONAL CORE COMPETENCIES INCLUDE:

- 2D & 3D Animation
- Digital Design
- Rotoscoping
- Color Theory
- Digital Printing
- Scale
- Compositing
- Offset Printing
- Visual Balance